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for Business Leaders

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*and more*

# Creating wealth from a different perspective



**Chutisa & Steven Bowman**  
are global business advisors.

**T**oo many people view the creation of wealth as hard work, unattainable, or the domain of already rich people. What if that wasn't so? What if creating and maximising wealth was easier than you thought. What if it all started with your points of view about what wealth was, and was not?

Your present financial reality is a by-product of choices you have made and your limiting points of view about money. Your points of view and your beliefs about money influence every choice, because your points of view define and confine who you are being, how you act, and what you will create as your future possibilities. You create your wealth by the choices you make. The choices you make are ultimately shaped by the points of view you have taken. This is why, if you have no point of view of what wealth should look like, your choices for creating wealth are unlimited.

Your reality is the way you perceive and feel about yourself at any point in time. Your points of view are the things that lock you in your reality and are the basis upon which your life is created. Your own viewpoints and attitudes are the most powerful influencers in your life. The way you think and feel about money and wealth and the way you think about yourself in regards to money and wealth are the crucial factor in determining how much you ultimately have. If you don't believe that you have abilities and competencies to generate money and wealth, you won't be creating a new possibility that has always been available, but you have been refusing to see.

Your current financial reality is formed by the cumulative permutation of your choices that you set into mo-

tion. People rarely make one big choice about wealth and finance. Instead, they make a lot of small choices along the way. For instance, people don't choose to be poor, they have made many poor choices that gradually construct into a meagre financial reality. This is unfortunate because the problem lies not with their circumstances, but with the choices they have made. They could have made many other choices that would have radically changed their financial reality.

## What is wealth?

Ask 100 people "what is wealth?" and you will get 100 different answers. Wealth means different things to different people. However, what most people call wealth is not really wealth!

The majority of people think that being rich and being wealthy are the same thing. No! Being rich is the accumulation of assets and resources. Being wealthy, on the other hand, is the ability to create with or without money and the ability to use money to create something greater. Being rich is about accumulation from a need to have more, being wealthy is about creating something greater and knowing there is possibility and creation everywhere.

The rich have lots of money but the wealthy have the ability to use money to create different possibilities. Ultimately, it's not how much money you make that matters but how you use money to create a difference. This is true wealth. It includes money, but is not defined by money.

## Where do I start?

Changing your financial reality and your life starts with changing your points of view. To develop and expand your wealth outlook, your point of view

should be that money is easy to make, that you can make as much money as you wish, whenever you choose, however often you want, for the rest of your life, in ways that you cannot even imagine at the moment. What if it was possible to allow your money to make your money for you? What would that look like? What would you need to know for that to occur?

For example, when you make a choice to improve your financial circumstance (which creates a potential), if you then follow that up with a fixed point of view about that potential (i.e. you have to work hard in order to have money), no new reality can be created.

How many fixed points of view do you have that keep you from actually generating, creating, and instituting wealth possibilities?

The ability to create with money and to use money to create is boundless. Start asking questions about what these possibilities might look like, start researching what is available, be willing to look at possibilities as you are made aware of them. True wealth begins with you having the desire to create something greater than what you have now. This means creating something greater with your life, your awareness, your knowledge, and your wealth. They are all intertwined in the matrix of possibility, so start looking at these possibilities, with no point of view about what is good, bad, easy, hard or any other judgement or point of view you have about wealth, money, finance or investing.

No one can teach you how to change your point of view, it is just your choice. So choose to be wealthy and look at the points of view you have that are limiting this, and change them. And start.

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